



**Contact:**

Greg Greaf  
260.609.7996

## **WHITLEY COUNTY MAKING SAFEASSURED IDS AVAILABLE TO FAMILIES**

**Whitley County, IN – April 30, 2008** - The Whitley County Sheriff's Department is pleased to announce their recent purchase of a SafeAssured ID system. The system will enable local law enforcement to offer families the most comprehensive safety program available to aid in the search for a missing person. SafeAssured ID provides peace of mind to people of all ages: children, college students, memory-challenged adults, seniors, parents, and business and leisure travelers.

Greg Greaf, Reserve Officer for the Whitley County Sheriff's Department, has coordinated the purchase of the SafeAssured System. Greg comments: "We have so many options with this product the possibilities are endless. There will be set days scheduled every month where families can come to the Sheriff's Department and have a kit made. This summer alone we will be attending 4 fairs in different cities within the county. Local businesses have shown lots of interest in supporting and hosting an event. Even surrounding areas have requested more information about the program and how they can schedule an ID event."

The SafeAssured Solution provides families with an added sense of security and peace of mind. The kits provide families with the power to immediately deliver comprehensive and ready-to-broadcast information unique to the missing person to media outlets and law enforcement agencies. In addition to common program benefits such as a digital photo and personal information profile, SafeAssured's kit also includes: 10 digital fingerprints, voice recording clip, and streaming video demonstrating unique mannerisms and movement. Private information is securely stored on an encrypted mini-CD ROM, accessible only to authorized law enforcement officials. The mini-CD allows the user to make missing person posters with a high-quality image. Families also receive a full-color photo data card and a preventative safety tips guidebook, written in conjunction with the National Center for Missing & Exploited Children (NCMEC). Personal information is stored only on the mini-CD, not in a database, to prevent unauthorized access to the information.

"We want to touch every family in the area -- not only the kids, but the elderly too. The Sheriff's Department will work with nursing homes to make sure everyone who wants a SafeAssured ID kit, has one. We want to make this program very visible to the public. The Whitley County Sheriff's Department is looking at acquiring a truck to make moving the system and setting it up anywhere a piece of cake. The idea is the truck would become a kind of mascot for the program. Something all the kids and people of the community can recognize at a glance," concludes Greaf.

Watch for upcoming events in Whitley County at [www.safeassured-id.com](http://www.safeassured-id.com) or call 888.894.5263.

-More-

7575 Bombardier Court, Suite 300 | Wausau, WI 54401  
715.848.5263 | 888.894.5263



**About SafeAssured™**

SafeAssured ID is the most comprehensive, technologically advanced family safety program in the industry. In the event that a youth goes missing, SafeAssured ID provides families with the power to deliver media and law enforcement with immediate, holistic, and ready to broadcast information unique to the missing youth. In addition to a digital photo and personal profile, SafeAssured differs from other identification solutions by offering: full set of digital fingerprints, voice sample, and streaming video showing movement and gait. The information is stored on a mini-CD ROM that is secured with an encrypted, locked electronic code.

[www.safeassured-id.com](http://www.safeassured-id.com)

# # #