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SafeAssured Community Solutions Hires Administrative and Marketing Assistant

April 22, 2008 - WAUSAU, WI – Wausau-based SafeAssured Community Solutions (SACS) – an organization consisting of three separate components focusing on the protection and betterment of children, adults and communities – announces the appointment of Sonia Olson as administrative and marketing assistant.

In her new role, Olson will provide support to management and sales teams in all areas of sales and marketing. This includes maintaining SACS corporate websites, updating collateral pieces, and conducting market research. She will also be responsible for initiating and managing special promotions to SACS' client bases, including law enforcement, service organizations, the media, and other corporations seeking to engage their communities in proactive safety efforts.

“Sonia impressively demonstrates the necessary skills and knowledge to successfully address the varied needs of our clients” remarks Ken Hofmaster, SACS president. “She also exhibits a passion for SafeAssured’s programs, which makes her not only an exceptional member of the SACS team, but an active champion for the important cause of child safety.”

Olson earned her Associates degree from the University of Wisconsin – Marathon County and her Bachelors of Science degree from the University of Wisconsin – Stevens Point. She has several years of experience related to corporate administrative, financial and marketing needs.

SafeAssured Community Solutions (SACS) is a comprehensive program centered on promoting family safety, family values, and the success of at-risk and latchkey youth. It is composed of three distinct business units. *SafeAssured ID* is the most comprehensive, technologically advanced identification solution in the industry. The SafeAssured ID kit provides families with all the vital information needed by law enforcement and the media to *immediately* broadcast information unique to the missing person. *SafeAssured AfterSchool Mentoring (SAM)* is a unique after-school community program focused on helping at-risk and latchkey children overcome barriers to success in their scholastic and personal lives. SAM's holistic approach to mentoring, monitoring and morally guiding youth involves the family, school and community. *SafeAssured HomeSmart Learning* researches, packages and distributes educational materials for children and their families addressing personal safety, internet safety, fire safety, safe neighborhood practices, stranger safety, safety at home and within the homes of friends and family. For more information, visit www.safeassuredsolutions.com.

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