



SafeAssured ID Provider and their Sponsors Make a Big Impact in their Community

Ron Stark, General Sales Manager for KTIE News Talk Radio, was looking to build the station's name and presence within the San Bernardino region. His station is committed to providing the San Bernardino community with something that would make an impact. SafeAssured ID has proved to be an ideal program to meet those goals and provide families in the community with a useful and important tool for family safety.

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created so much energy and buzz that orange cones had to be added to handle traffic flow. At every event, our booth is full and the others are desperately trying to give away their bumper stickers.”

simple to operate: “I was impressed with how easy the system is to set up and operate. From the detailed booklets to the precise labeling of the cords, I think my 11-year-old could have set up and operated the system!”

Visit our “Event Locations” page on our web site (www.safeassured-id.com) to learn more about the types of events companies, clubs, businesses, and media partners are utilizing to offer SafeAssured ID to families across the United States.

Ron discovered

that the SafeAssured ID system is

KTIE has been highly successful in obtaining sponsors and selling advertising to those sponsors for their ID events. Some of these ad-buying sponsors have included a chiropractor, a County Supervisor, an auto dealership, a home builder, and the Ontario International Airport. KTIE selected a variety of events at which to offer SafeAssured IDs. They began this initiative at the Senior Health and Wellness Fair and offered the ID package to seniors. Since then, they have hosted enrollment events at businesses, the Orange Festival, the Health and Safety Fair, and at the “2006 Wellness/Safety & Lifestyle Fiesta.”

Ron recently commented on the popularity of their initial event: “With our very first SafeAssured ID event, we

Chilton Optimist Club Hosts an Event at the Chilton Public Library!



Sheriff Jerry Pagel assists Terri Weber in fingerprinting a young child. The State Bank of Chilton has sponsored enrollments for every child in Chilton, WI.

Get Involved & Make Your Community Safer!

Summer is the time for company picnics, safety events and employee/customer appreciation days. If you're looking for a unique way to reach out and make a difference, contact Ken Hofmaster for details at khofmaster@safeassured-id.com.